

Planet Village Affiliate Programme Terms and Conditions

We are delighted to have your support as an affiliate and to reward you for your referrals.

Before you join, please review the following terms and conditions, which outline the guidelines and responsibilities of being a Planet Village affiliate.

1. Affiliate Position criteria

For an Affiliate position, the named person must:

- be at least 18 years of age; have accepted the terms and conditions on the online Affiliate Application Form ('the Application Form');
- Carefully read and understand these Policies and Guidelines, the Compensation Plan
- a mobile contact telephone number and a bank account.
- have the right to work in your stated country of residence
- have access to the internet and have supplied an email address;

2. Sign-Up Process

To become an affiliate, you must sign up through our affiliate management portal at affiliates.tekmatix.com. Applications submitted outside of this portal will not be considered. This is where you will sign in to get your affiliate link and track your affiliate activity.

3. Legal Status

Affiliates are independent contractors and are responsible for all aspects of their business activities, including VAT and other taxes.

Affiliates are not agents, employees or legal representatives of Planet Village and should describe themselves as being an Authorised Planet Village affiliate.

4. Commission Structure

Our affiliate programme offers a three-tiered commission structure. As an active Planet Village affiliate as of Monday, 29 December 2025, you will earn a 25% commission on all referrals who click through your affiliate link to purchase and/or

sign up for our products and services. You will also earn 10% for second-tier referrals and 5% for third-tier referrals. This commission applies for the lifetime of the referred customer, as long as they remain active.

5. Attribution

To ensure you receive credit for your referrals, the following conditions **MUST** be met:

- The referral must click your unique affiliate link.
- The referral must sign up for the Planet Village affiliate programme through this link.

We do **NOT** manually attribute referrals to affiliates under any circumstances. All referrals must be properly tracked through your affiliate link. If your referral did not click your sign-up link, we **CANNOT** manually assign them to you.

6. Amendments and Cancellations

Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation.

7. Compliance

Affiliates must comply with all applicable laws and regulations in promoting Planet Village. Failure to do so may result in the termination of your affiliate status and forfeiture of any unpaid commissions.

8. No Self-Referrals

You **CANNOT** claim affiliate commission for yourself or your own business. Any self-referrals will be rejected.

9. Termination

Planet Village reserves the right to terminate any affiliate relationship at its discretion. Reasons for termination may include, but are not limited to, fraudulent activity, breach of these terms, or any action that may harm Planet Village's reputation.

By signing up for the Planet Village Affiliate Programme, you agree to comply with these terms and conditions. Planet Village may update these terms and payout structures at any time, and it is the affiliate's responsibility to stay informed of any changes.

10. Affiliate Content Use Permission Statement

Affiliates of Planet Village reserve the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with our brand's legal, moral, or ethical practices, or any other reason deemed reasonable by Planet Village for cancellation.

Permitted Use:

This permission is subject to the following conditions:

Content may be used only in direct connection with affiliate marketing efforts promoting Planet Village. Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation, in accordance with the Planet Village Affiliate Programme Terms of Service. This includes sharing or republishing blog articles, YouTube videos, social media posts, branded visuals, and educational materials published publicly by Planet Village. Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation.

Attribution & Representation:

- Affiliates may present Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation. Affiliates may include content as part of their promotional efforts, but must not:
- Claim authorship or original ownership of Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation.

- Alter the original messaging, pricing, branding, or factual content in a misleading or deceptive way.
- Represent themselves as Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation. staff, founders, or official representatives.

1. **Prohibited Uses:**

Content must not be repurposed to promote competing products or services.

Affiliates may not sell, license, or distribute content. Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation. Content must not be used for commercial gain or outside the scope of the affiliate relationship.

2. **Brand Integrity:**

Affiliates must ensure that all reused content aligns with Planet Village's brand standards, tone, and values and must not bring the brand into disrepute. Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation.

3. **Revocation:**

1. Planet Village reserves the right to revoke content usage permissions and affiliate program participation at any time for breach of these conditions or at its sole discretion.

“Planet Village content” includes but is not limited to:

Official public website content and published blog posts

- Publicly posted videos on the Planet Village YouTube channel.
- Visuals and educational resources provided by Planet Village

11. Paid Advertising & PPC Policy

Planet Village affiliates are not permitted to run paid advertising campaigns or pay-per-click (PPC) ads that reference, promote, or direct traffic to Planet Village products, services, or web properties without prior written approval from Planet Village.

This includes but is not limited to:

Google Ads (including brand or competitor bidding)

Meta Ads (Facebook/Instagram)

LinkedIn Ads

YouTube Ads

Display network ads

Sponsored posts on any platform

Key Conditions:

- **Pre-Approval Requirement:**

All paid advertising or sponsored content must be submitted for review and formally approved in writing by Planet Village before publication or launch.

Approval Process: Affiliates must send proposed ad copy, imagery, landing pages, and targeting details to service@planetvillage.co.uk for review. Approval may take up to 7 business days.

- **Brand Protection:**

Affiliates may not use Planet Village's trademarks, brand name, or domain name (including variations or misspellings) in ad headlines, display URLs, or keywords unless explicitly authorised.

- **Consequences of Breach:**

Unauthorised paid advertising may result in:

- Immediate suspension or termination of your affiliate account
- Forfeiture of unpaid affiliate commissions
- Legal action if brand misuse or reputational damage occurs

By participating in the Planet Village Affiliate Programme, you agree to comply with this Paid Advertising Policy. Planet Village reserves the right to update or revise these requirements at any time.

Contact Information

For any questions or concerns regarding the affiliate programme, Planet Village reserves the right to amend or cancel any affiliate's referral and commission structure at any time, for any reason. This may include, but is not limited to, changes to commission rates or terms of service, discontinuation of the affiliate programme, behaviour that does not align with the legal, moral, or ethical practices of our brand, or any other reason deemed reasonable by Planet Village for cancellation. Please get in touch with us at service@planetvillage.co.uk with any queries.

Planet Village

www.planetvillage.co.uk

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Thank you for your decision to partner with Planet Village as an affiliate. We look forward to a successful collaboration!

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CHANGE LOG:

Updated 23rd December 2025: CEO